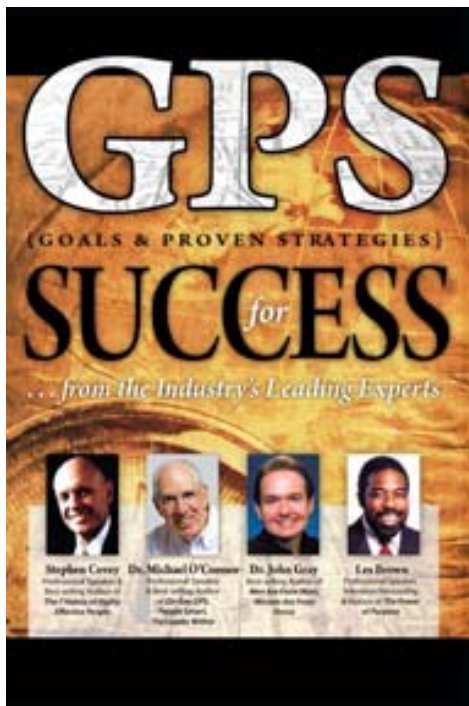


# For IMMEDIATE RELEASE

Dr. Michael O'Connor joins Stephen Covey, Les Brown, &  
Dr. John Gray in a new book,

## GPS for Success!

*Goals & Proven Strategies from the Industry's Leading Experts*



SEVIERVILLE, TENNESSEE— Dr. Michael O'Connor, keynote speaker and author, has been selected from a nationwide search to be featured in *GPS for Success*; a highly successful book series from Tennessee based Insight Publishing. The book features best-selling authors Stephen R. Covey (*Seven Habits of Highly Effective People*), Dr. John Gray (*Men Are from Mars, Women Are from Venus*), and Les Brown (*The Power of Purpose*). Dr. O'Connor, Covey, Gray, and Brown, are joined by other well known authors and speakers, each offering time-tested strategies for success in frank and intimate interviews.

Dr. O'Connor is a professional speaker and executive coach. Among the books he has authored and co-authored are *People Smart* and *Platinum Rule*; he is also the creator of the 'Online Personal GPS Assessments', a series of personal motivation and capabilities assessments used by corporate clients to develop and retain high performers, and used by coaching consultants in further developing executive leaders and other clients.

For more information about Dr. Michael O'Connor, the Online Personal GPS Assessments, and to order your copy of *GPS for Success*, please contact:

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